

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Art Unit: 2624

Kevin C. Jones

Confirmation No.: 3000

Application No.: 09/784,391

Filed: February 15, 2001

VIA Electronic Filing

For: DIGITAL WATERMARKS AS A
GATEWAY AND CONTROL MECHANISM

Examiner: S. Patel

Date: October 5, 2007

STATEMENT RESPONDING TO REASONS FOR ALLOWANCE

COMMISSIONER FOR PATENTS

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

This statement is filed pursuant to 37 C.F.R. 1.104(e) ("Reasons for Allowance"), and is responsive to the Examiner's statement of reasons for the indication of allowable subject matter in the Notice of Allowability dated July 5, 2007.

Applicant respectfully submits that the allowability of the claims does not hinge on isolated elements thereof. Rather, the claims are believed patentable because, when viewed as a whole, they define combinations that are neither anticipated by, nor obvious over, the prior art.

Date: October 5, 2007

Respectfully submitted,

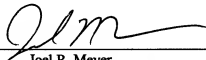
DIGIMARC CORPORATION

Customer Number 23735

Telephone: 503-469-4800

FAX: 503-469-4777

By



Joel R. Meyer

Registration No. 37,677